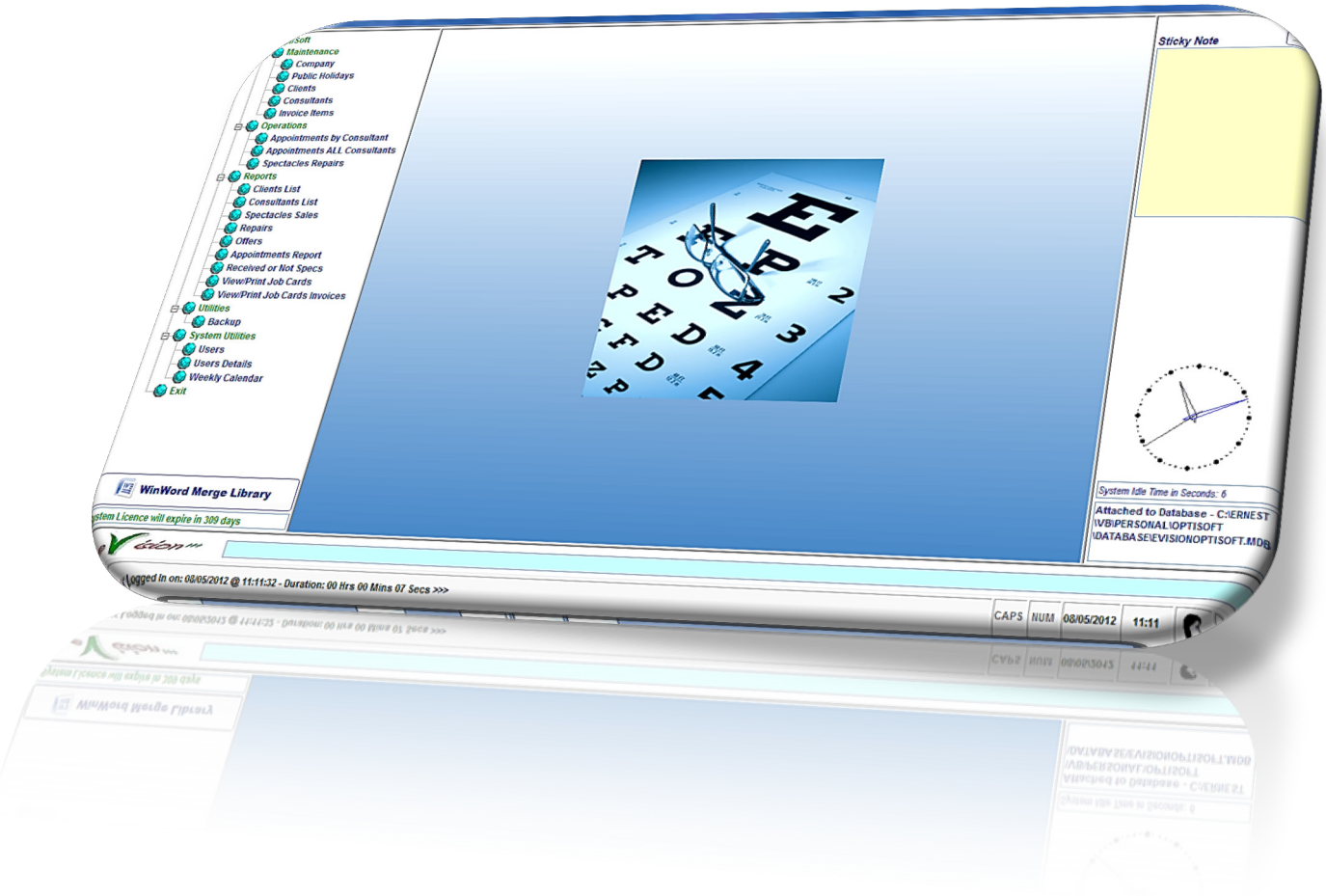
Welcome to OptiSoft by eVision



Owning and operating an Optical Store can be a ***management*** and ***marketing*** challenge.

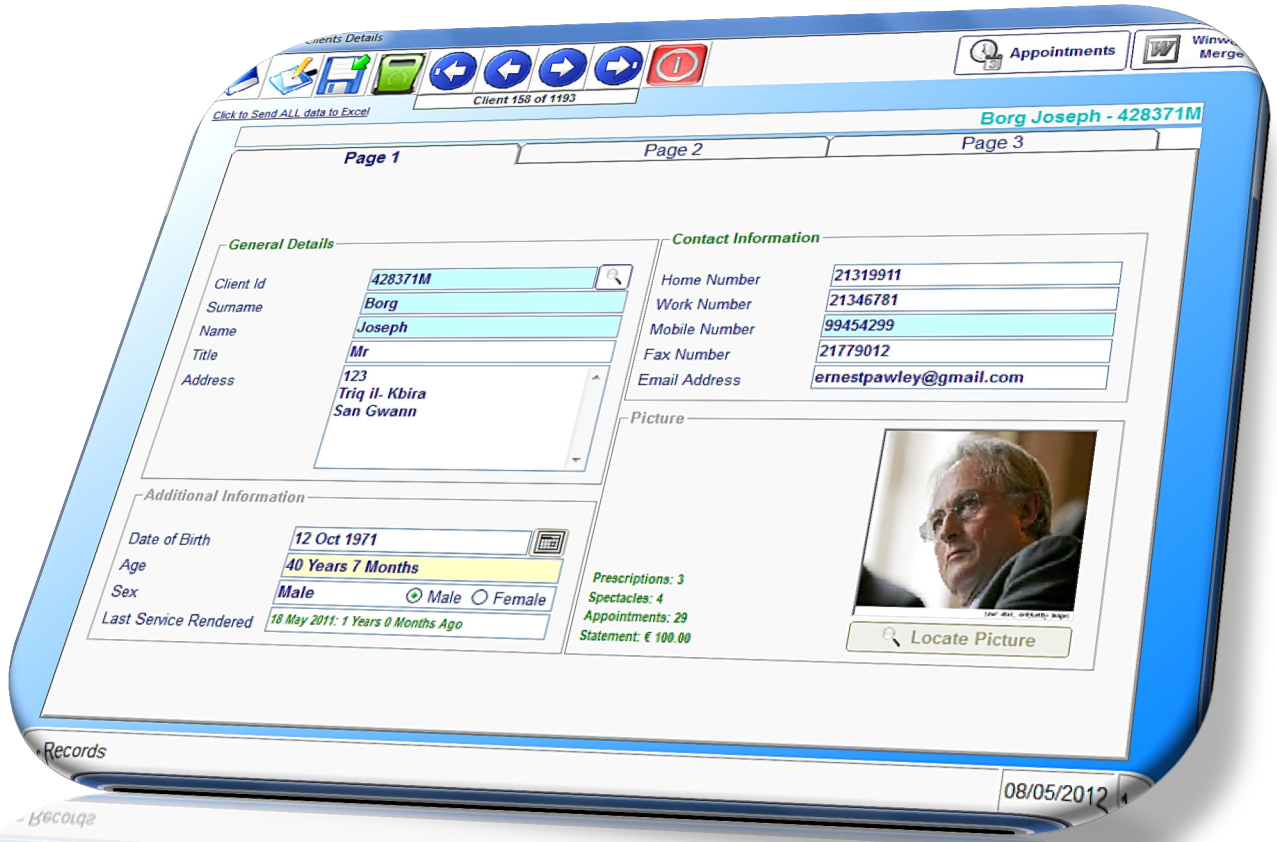
Are you ***READY***?

OptiSoft was specifically developed for opticians in a retail environment.

It is the next logical step in Optical Retail Management for better ***control*** and ***professionalism***.

OptiSoft was designed to record the clients' prescriptions, eyeglass, contact lens, billing and exam information in great detail. It incorporates a robust billing system with complete sales, staff sales and marketing tools all at an affordable price.

OptiSoft was created by **eVision** to set a standard for opticians businesses to help dynamic organisations to embrace change - simply, quickly and cost effectively.



Our easy to use GUI and user friendly screens make **OptiSoft** quick and simple to learn.

In **OptiSoft** all the *relevant technical* data on clients is recorded in great detail and in a chronological order.

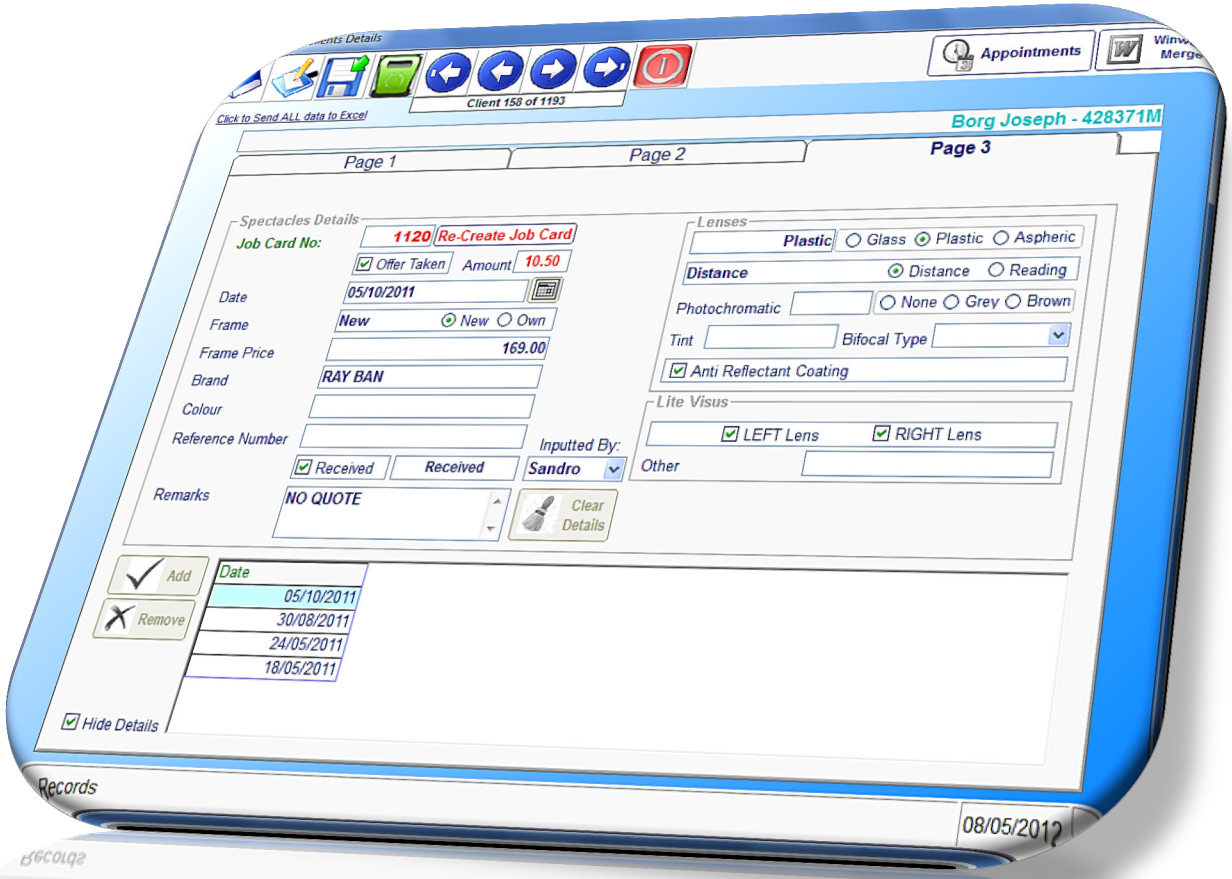
All data is recorded on a ***historical basis principle***. This means that the entire history of clients' information is stored and is all ***date driven.*** All this information is quickly accessible through the touch of a button.

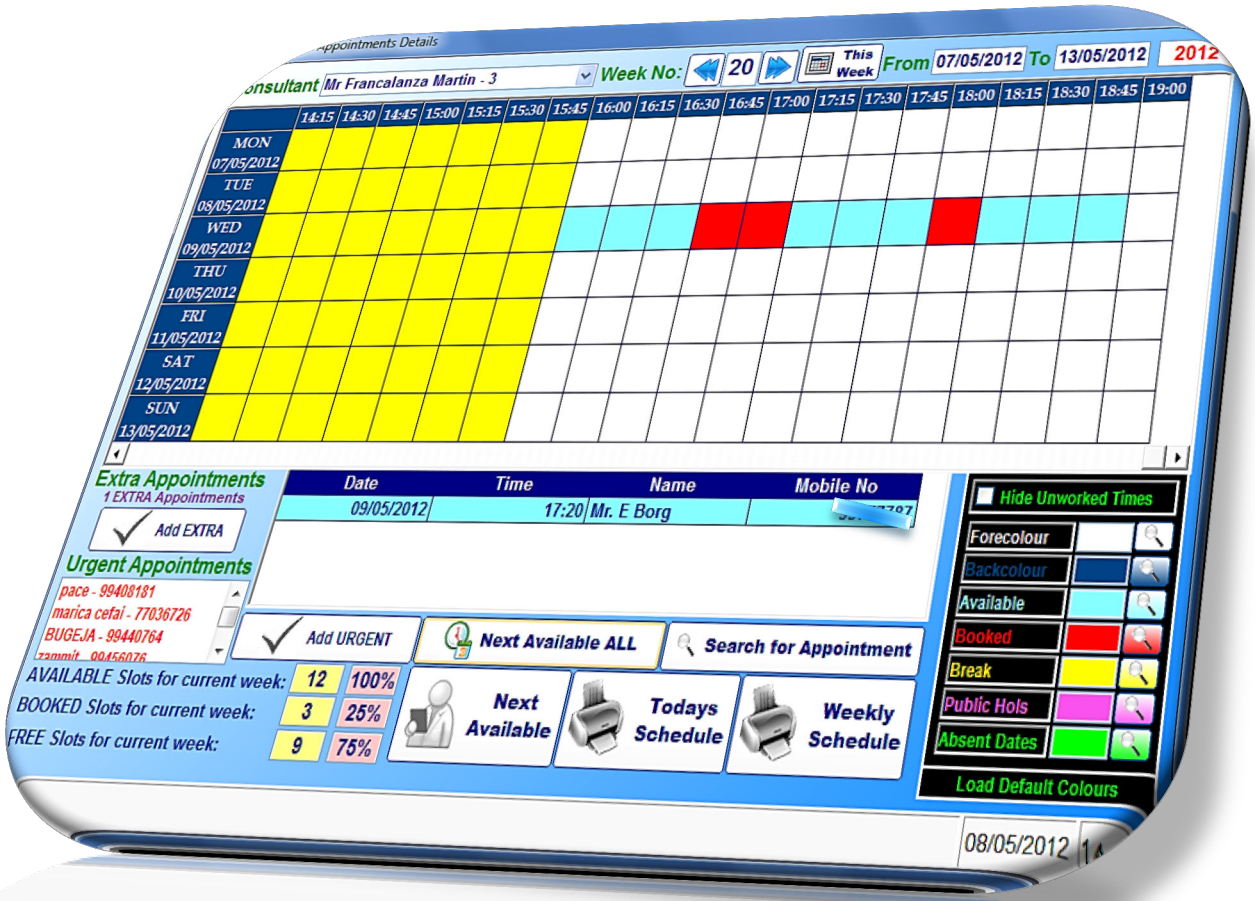
How is this possible?

Easy*….*

Optical experts gave birth to
OptiSoft.

We can proudly claim that the software was designed and written after various consultations with Malta's leading people in the Optical Market.





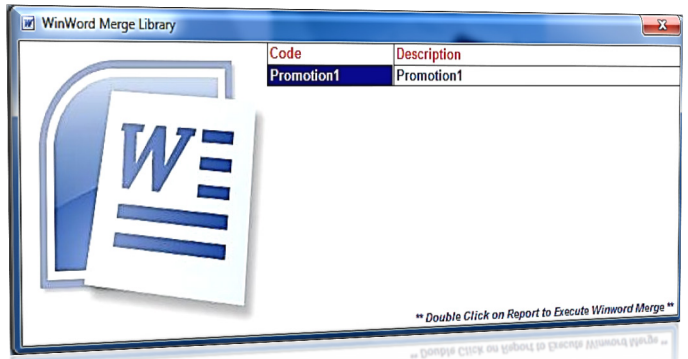
OptiSoft seamlessly manages the entire ***Client Journey***.

- **Marketing**
- **Appointment**
- **Exam**
- **Order Collection**

❖ Marketing

Stay in touch with your regular clients and find new ones!

OptiSoft incorporates a ***Winword*** and an ***Emailing*** merging tool. It will identify clients who are due for an eye test visit and creates personalised letters or emails.



10th April 2012

Dear **Ms. Jane Borg.**

According to our records you have visited our Optical Centre about a year ago, on the 15th of April 2011.

As you are aware, it is of significance importance to make eyesight tests regularly so as to monitor your progress.

Being one of our esteemed clients we are offering a **free** eyesight test by one of our in-house consultants with every new pair of specs ordered from one of our shops.

Kindly contact us for an appointment if you would like to benefit from this scheme.

Come and visit one of our outlets to check on our new collection of sunglasses from the most popular brands including ***Ray-Ban, D&G and Prada***. Benefit from our **15%** discount scheme being offered to our clients.

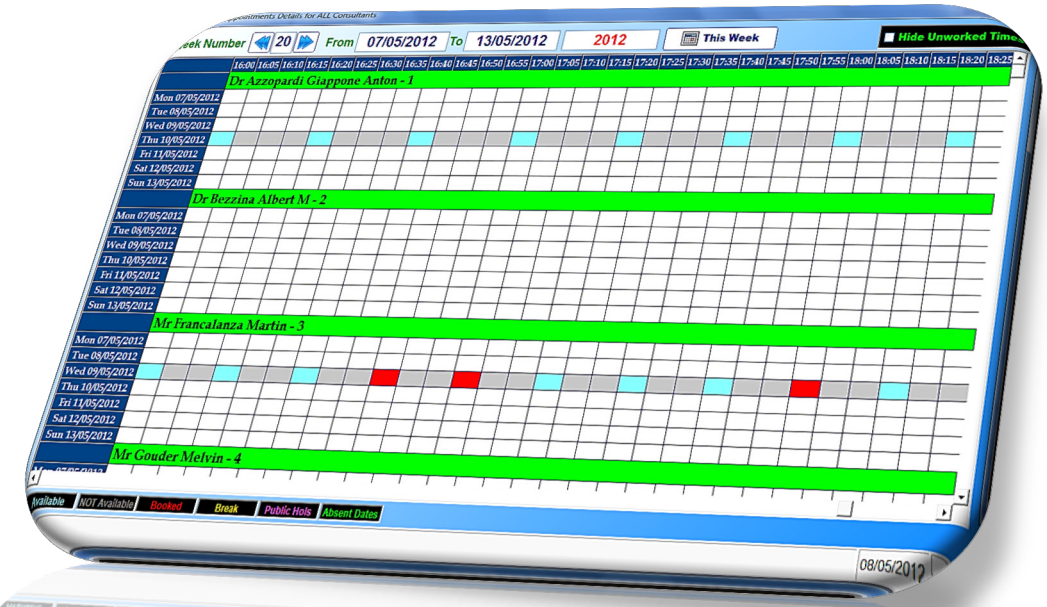
We also have an introductory offer on our new range of coloured contacts.

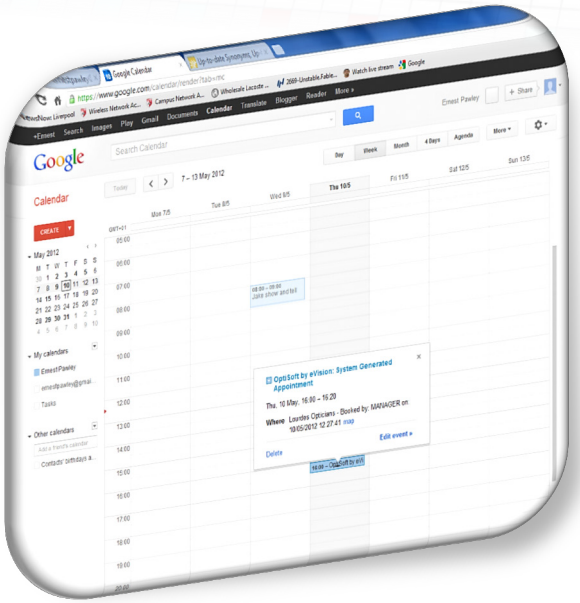
So spread the word and visit us today!!!

Take advantage of our on-going offers and be in **vogue** in your eyewear being designer or prescription. With the help of our ***Professionally Trained Sales Team*** we help you choose and adopt on what suits you best ***keeping in mind your comfort and never ignoring your look.***

Hoping to see you in the coming days.....

Best Regards
The Management





❖ Appointments

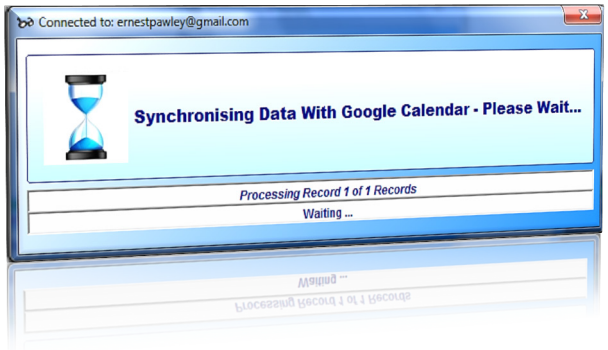
Keeping appointments has never been so simple!

Manage your consultants' appointments promptly and accurately. Find the ***'next available'*** slot or create ***'urgent appointments'*** simply by clicking on the calendar.

Your consultants will be kept up-to-date as **OptiSoft** keeps their **Google Calendars** synchronised with Clients appointments. As soon as an appointment is created, **OptiSoft** will create the same appointment in the consultant's Google Calendar.

Synchronise your Google Calendar

Dear Consultant, simply check your calendar on your smartphone.

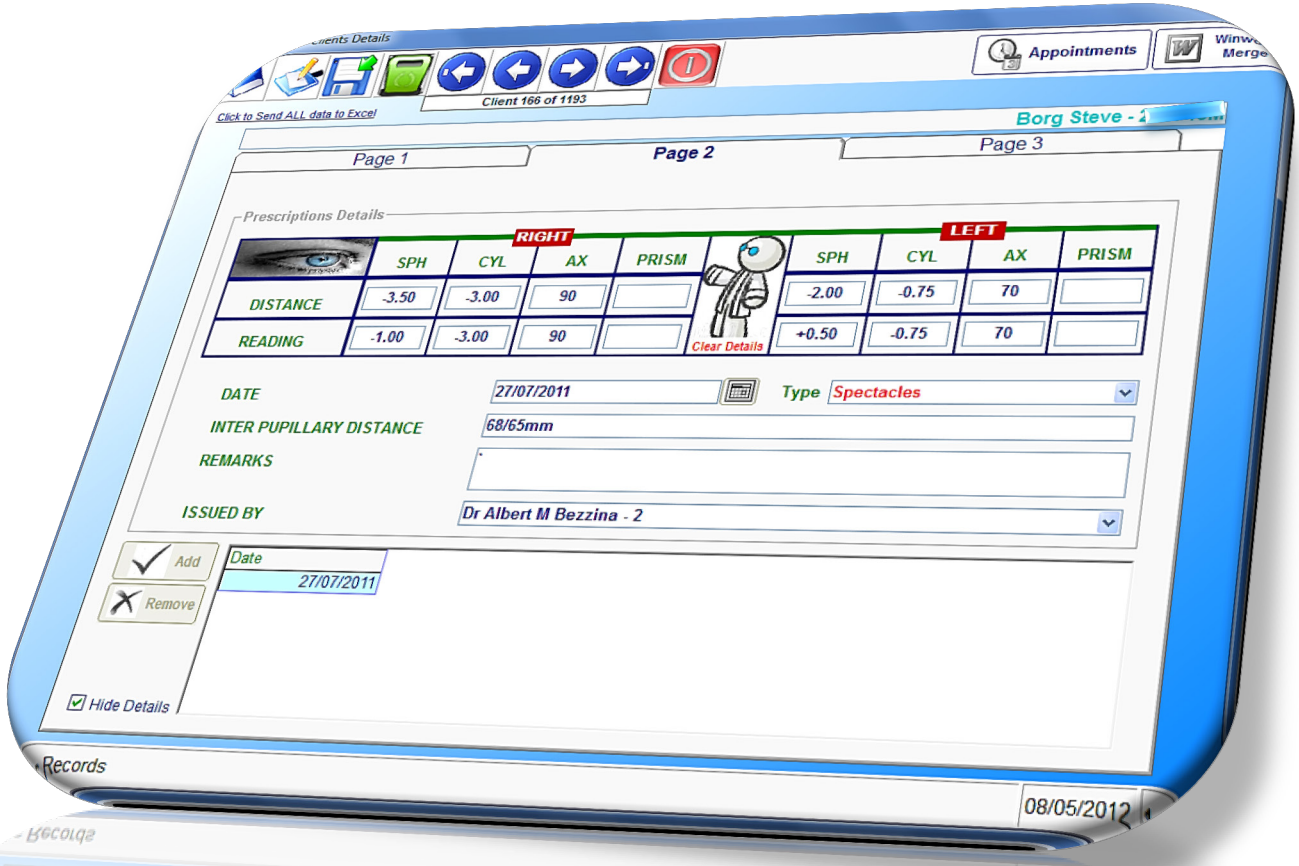


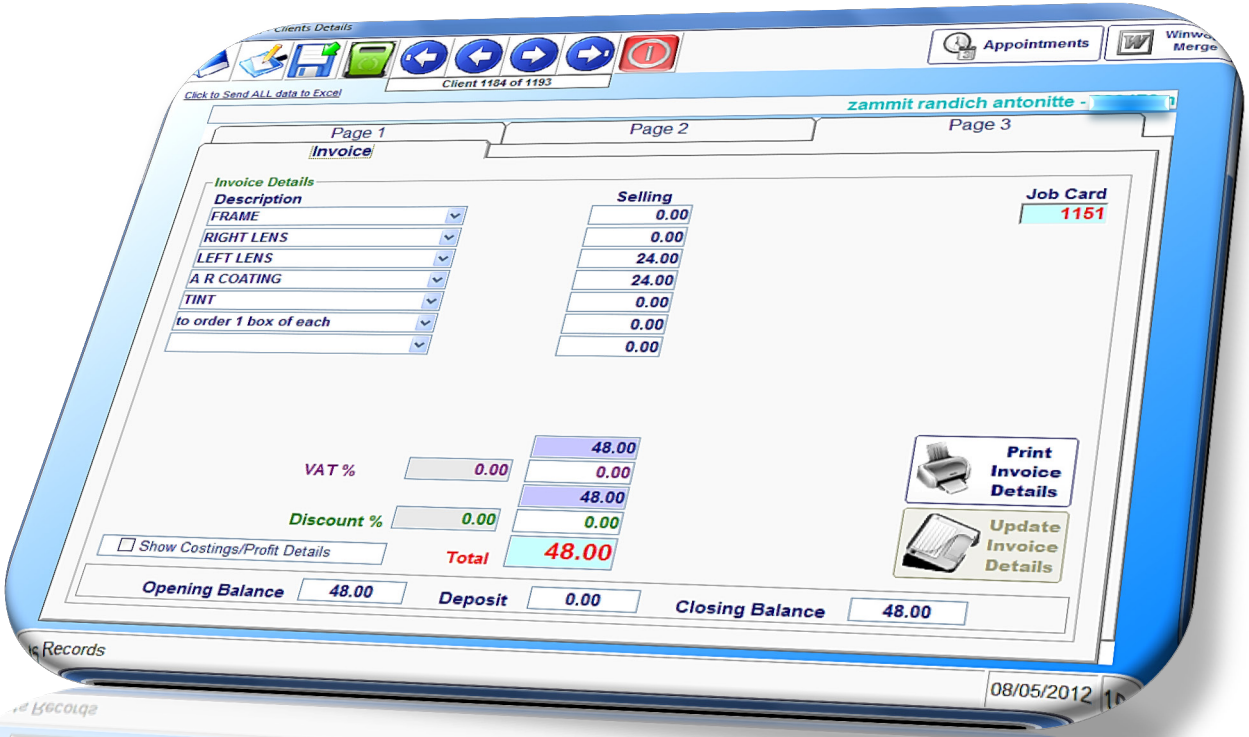
❖ Exam

OptiSoft helps you record precise data as prescribed by the consultant this being for spectacles or contacts.

Discuss the ***client's vision progress*** from the historical data presented on your screen.

Check when and what was their last purchase and monitor his/her spending at your outlet.





❖ Order Collection

OptiSoft facilitates ***orders tracking***.

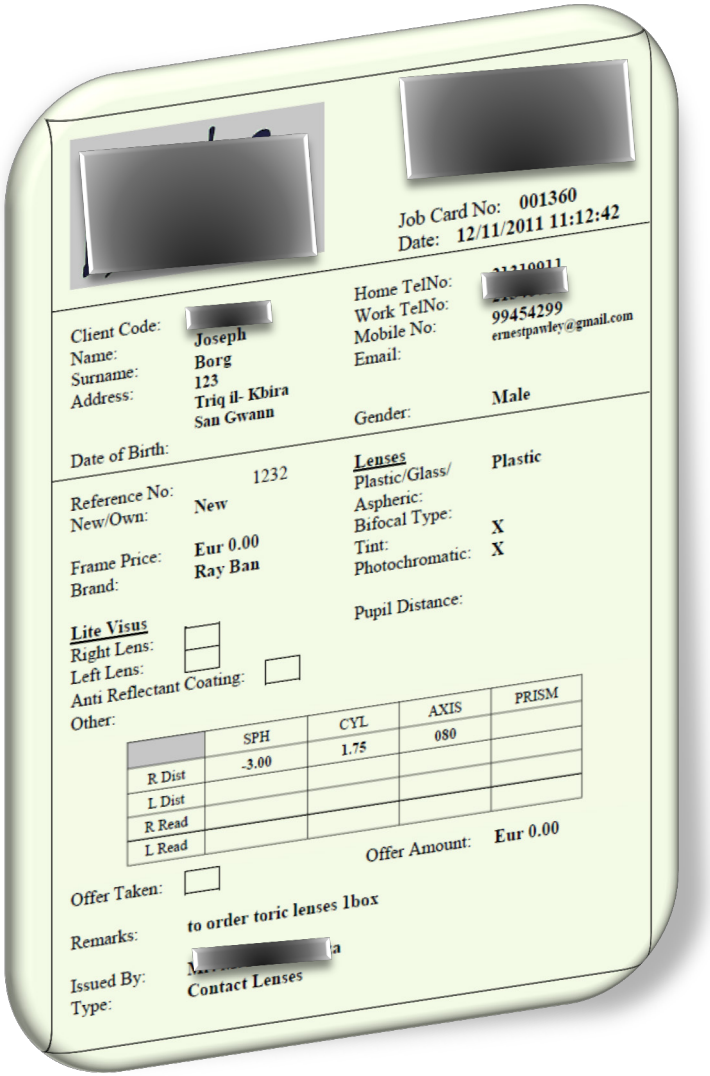
Find out which orders are ready and contact your clients for pick-ups effortlessly.

Invoice your clients through ***OptiSoft Invoicing*** and keep track of all your **Sales** and **Profits.**

Can you afford not to look professional?

NO!

OptiSoft gives your business a professional uplift – from shabby loose papers and dull invoice books to stunning and specialised tailor-made Job Cards and Invoices.



Job Card No: 001360
Date: 12/11/2011 11:12:42

Client Code: [redacted]
Name: Joseph
Surname: Borg
Address: 123
Triq il- Kbira
San Gwann

Home TelNo: [redacted]
Work TelNo: [redacted]
Mobile No: 99454299
Email: ernestpawley@gmail.com

Gender: Male

Date of Birth:

Reference No: 1232
New/Own: New

Frame Price: Eur 0.00
Brand: Ray Ban

Lenses
Plastic/Glass/ Plastic
Aspheric:
Bifocal Type:
Tint: X
Photochromatic: X

Pupil Distance:

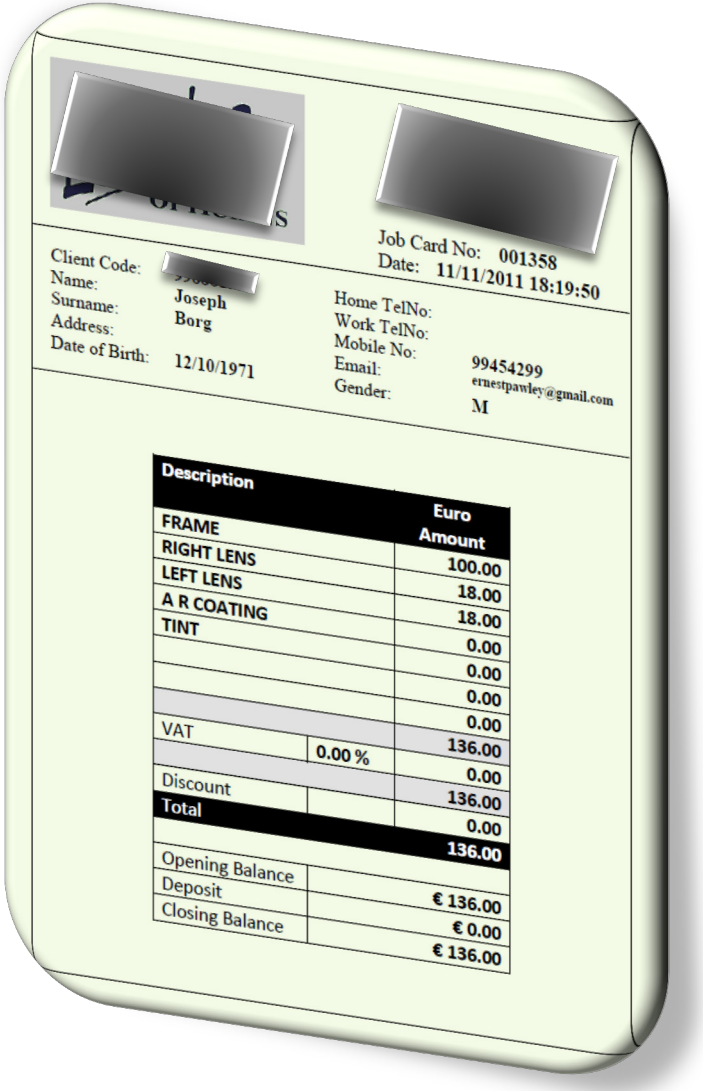
Lite Visus
Right Lens:
Left Lens:
Anti Reflectant Coating:
Other:

	SPH	CYL	AXIS	PRISM
R Dist	-3.00	1.75	080	
L Dist				
R Read				
L Read				

Offer Taken:
Offer Amount: Eur 0.00

Remarks: to order toric lenses 1box

Issued By: [redacted]a
Type: Contact Lenses



Job Card No: 001358
Date: 11/11/2011 18:19:50

Client Code: [redacted]
Name: Joseph
Surname: Borg
Address:
Date of Birth: 12/10/1971

Home TelNo:
Work TelNo:
Mobile No:
Email: 99454299
ernestpawley@gmail.com
Gender: M

Description		Euro Amount
FRAME		100.00
RIGHT LENS		18.00
LEFT LENS		18.00
A R COATING		0.00
TINT		0.00
		0.00
		0.00
VAT	0.00 %	136.00
Discount		0.00
Total		136.00
Opening Balance		0.00
Deposit		€ 136.00
Closing Balance		€ 0.00
		€ 136.00

Some parts have been covered for Data Protection Purposes

OptiSoft - Appointments Details

Consultant Dr Azzopardi Giappone Anton - 1 Week No: 20 From 07/05/2012 To 13/05/2012 2012

Appointment Details

Appointment for
Thursday - 10/05/2012 @ 17:20

Mobile Number 99454299
Name Joseph Borg
No of Persons 1

Delete Save

Surname Borg
Name Joseph
Address 123 Triq il- Kbira San Gwann

Home Number 21319911
Mobile Number 99454299
Email Address ernestpawley@gmail.cor

Extra Appointments
0 EXTRA Appointments
Add EXTRA

Urgent Appointments
pace - 99408181
marica cefai - 77036726
BUGEJA - 99440764

AVAILABLE Slots for current week: 8
BOOKED Slots for current week: 1
FREE Slots for current week: 7

Weekly Schedule

Hide Unworked Times
Forecolour
Available
Booked
Break
Public Hols
Absent Dates
Load Default Colours

Sticky Note

WinWord Merge Library

10/05/2012 15:21

Appointments Between 23 Nov 2011 and 23 Nov 2011

Date	Time	Cons Surname	Cons Name	Client	Reference Number

Covered for Data Protection Purposes

OptiSoft by eVision - Report issued on: 10/05/2012 @15:33:05

eVision OptiSoft - Search for Job Cards

Job Card Number

Search Now

JobCardNo	Date	Code	Name	Surname

Covered for Data Protection Purposes

Send to Excel | Send to HTML | Send to PDF | OK | Exit

Job Cards Found 10/05/2012 15:25

OptiSoft - Available Appointments ALL

Day	Date	Time	Consultant

Covered for Data Protection Purposes

Goto Friday 11/05/2012 @ 16:00 with Mr Vella Mario

Do you want to be part of this?

YES

Email: **evisionmalta@gmail.com**

for a free consultation

"**OptiSoft** is a **MUST HAVE** in an Optical Outlet and by time it will become a ***silent partner*** in your business."